



MoGo Mouse Goes Worldwide; Distribution Announced In 39 Countries Across Four Continents

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Newton Peripherals, the developer of the revolutionary MoGo Mouse(TM), today announced a dramatic expansion of its sales and support capabilities, ensuring the immediate availability of the MoGo Mouse in 39 countries, across four continents worldwide. The expansion underscores the significant global acceptance of and consumer demand for the groundbreaking mouse since its introduction earlier this year.

According to Matthew Westover, Newton Peripherals' President and Chief Executive Officer, the firm has secured agreements with resellers across North and South America, as well as Europe and Asia; in addition, he noted the company is now in position to provide technical support worldwide, through a newly-implemented agreement with ModusLink, a leading provider of global supply chain management solutions.

"Groundbreaking consumer products, like the MoGo Mouse, require comprehensive service and support programs that provide customers with the best possible user experience," said Joseph C. Lawler, Chairman, President and Chief Executive Officer of CMGI. "ModusLink is providing around-the-clock technical support, in multiple languages, to ensure that customers across the globe can quickly begin using and benefiting from their new MoGo Mouse."

The MoGo Mouse is a Bluetooth-enabled wireless mouse designed for road warriors, who don't want to carry full-sized computer mice with them when they travel, but who can't stand using micro-mice or laptop touchpads. It features a patent-pending intelligent battery management system and optics that automatically levers the mouse up into your hand as you work, making it ergonomically friendly, and stores and recharges neatly inside a laptop computer's PC slot when it is not being used.

Since its introduction earlier this year, MoGo Mouse has received widespread praise from reviewers. CNET, PC World, CNN Headline News, Fortune magazine and more have called it a "mobile mighty mouse" and "imaginative," saying "to see one is to want one." Other quotes include:

* "... the ultimate in portability." -- Stephen Wildstrom, Business Week * "... elegant and ingenious." -- Michel Marriott, New York Times * "... I recommend MoGo Mouse for mobile warriors." -- Steve Kruschen, "Mr. Gadget"

"We believe the market for MoGo Mouse is significant and growing among a wide range of users," said Karen Owen, Systems Business Manager at Bell Micro UK. "Mobile computer users comprise a significant portion of our customer base; products like MoGo Mouse are perfectly positioned to sell quickly, and we expect sales to ramp up immediately."

A complete list of countries where MoGo Mouse is being sold through resellers is available at www.newtonperipherals.com/buynow.html .

About Newton Peripherals

Newton Peripherals LLC designs, develops and manufactures the MoGo Mouse, a wireless, Bluetooth-enabled, optical, rechargeable mouse specifically designed for mobile computing users. The MoGo MouseBT technology is patent pending. For further information and product photography please visit www.mogomouse.com or www.newtonperipherals.com